

# MAYANK DESAI

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## A UI/UX Designer

### CAREER OBJECTIVE

Passionate UI/UX designer specializing in mobile app and web design. Skilled in creating user-centric and intuitive interfaces to enhance user engagement. Seeking a challenging role to leverage my design expertise and creativity in a dynamic team environment.

### EXPERIENCE

#### NextLevel Web Solution - Internships

May 2024 - Jul 2024

- Developed app and website designs, enhancing user interfaces and overall user experience.
- Conducted user research, created wireframes and prototypes, and implemented features to meet user needs.
- This experience allowed me to refine my skills in UI/UX design and contribute to successful project outcomes.

#### KoolMind Technolab LLP

Aug 2024 - Present

- Designed and developed user-friendly app and website interfaces for live projects, enhancing overall user experience.
- Conducted user research and created wireframes and prototypes to align with user needs in real-time applications.
- Collaborated with teams to implement effective UI/UX solutions, contributing to the success of live project outcomes.

### PROJECTS

#### Online Food Delivery Mobile Application Design

Feb 2023 - Apr 2023

- Crafted a seamless and logical user journey for efficient food ordering.
- Designed modern and aesthetically pleasing UI elements.
- Developed detailed wireframes and interactive prototypes.
- Ensured adaptability of the design for different screen sizes.
- Prioritized user-centric design principles with vibrant branding.

#### Modern Website Landing Page Design

Jun 2023 - Aug 2023

- Designed a visually appealing and modern home landing page.
- Focused on a clean layout with intuitive navigation for a seamless user experience.
- Created engaging hero sections with clear call-to-action buttons.
- Developed wireframes and prototypes to showcase the website structure.
- Applied responsive design principles to ensure compatibility across devices.

#### Online Music Player Application Design

Jan 2024 - Mar 2024

- Designed an intuitive and visually appealing interface for an online music player.
- Created wireframes and prototypes to visualize key features and functionality.
- Focused on user-friendly navigation for playlists, genres, and favorite tracks.
- Incorporated a modern design with vibrant colors and engaging visuals.
- Ensured seamless adaptability across various screen sizes and devices.

## SKILLS

### Technical Skills

User flow • Design Thinking • UI Graphic • Wireframe • Creative Design • Prototyping • HTML, CSS, JS, and Bootstrap

### Non - Technical Skills

Teamwork • Adaptability • Problem Solving • Creativity • Event Management

## CERTIFICATION

### TECHNOPLANET 2024

- Figma Fusion

### TECHNOPLANET 2023

- Figma Fest

### CISCO

- Work with Components in Figma

### INFOSYS

- HTML5, CSS3 and JavaScript

### CISCO

- Networking

### NPTEL

- Python

## DESIGNING TOOLS

- Figma
- ProtoPie
- Figjam
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Miro
- Visily
- Jitter

## AREA OF INTERESTS

- Photography
- Traveling
- Movie Collections

## LANGUAGE PROFICIENCY

- Gujarati
- Hindi
- English

## EDUCATION

### B.Tech In Information Technology

- RK University, Rajkot - 360020

2021 - Pursuing

### Higher Secondary

- Akshar School, Rajkot - 360005

2019 - 2021

### Secondary School

- S.V.S. School, Lalpur - 361170

2018 - 2019